



# HYPHAL CONSULTING

Communications for Health & Science

- ☎ +1 404-402-1652
- ✉ [kerry@hyphalconsulting.com](mailto:kerry@hyphalconsulting.com)
- 📍 Seattle, USA
- 🌐 [hyphalconsulting.com](http://hyphalconsulting.com)

## KERRY GALLO, MPH

Crafting communications with impact for health, research, and philanthropy.

### SPECIALITY AREAS

- Behavioral science
- Community health
- Diagnostics
- Global health
- Neglected tropical diseases
- Pandemic preparedness
- Surveillance
- Systems strengthening
- Vaccine-preventable disease

### SERVICES

#### WRITING & EDITING

- Continuing medical education
- Grant proposals
- Journal articles
- Needs assessments
- Reports
- Toolkits and guides
- Web copy
- White papers

### EXPERIENCE

- The Bill & Melinda Gates Foundation
- The END Fund
- Global Health Visions
- Oregon Health & Science University
- PATH
- Special Olympics Washington
- The Task Force for Global Health
- University of California San Francisco
- The World Health Organization

#### COMMUNICATIONS STRATEGY

- Audience analysis
- Goal setting
- Message frameworks
- Pitch development
- Tactics and content

#### RESEARCH & ANALYSIS

- Focus groups
- In-depth interviews
- Literature reviews
- Surveys

